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**Champlain**  
COLLEGESAINT-LAMBERT

Business Management Program (410.D0)

# Entrepreneurship Option in Business Management

## About the program:

The Entrepreneurship option of the Business Management program is a three-year program designed to provide students with all of the necessary skills and knowledge needed to build and operate a successful business. Our curriculum covers a broad spectrum of competencies in the areas of marketing, finance, accounting, sales, products & services, online ventures (e-Commerce) and legal issues with a focus on best practices required for Quebec and international businesses.

Our program includes a unique and innovative approach to the business world. The “Incubator” component offers students the opportunity to put into practice the theoretical portion of the program by designing and launching their own business. The Incubator courses include the essential business principles related to funding, investment, strategic planning, facility planning, coaching, cost assessment as well as needs in human resources.

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### You will learn:

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- Start-up a business from A to Z.
- Acquire a franchise in pre-established companies.
- Foster the continued development of family owned businesses.
- Manage aspects of a commercial project.

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### Application Deadline:

March 1<sup>st</sup> for the Fall Semester

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### Minimum Admission Requirements:

Quebec Secondary School Diploma or a level of education that is deemed equivalent by the College. Even if applicants meet the requirement of the Règlement sur le régime des études collégiale, they may be refused admission due to lack of space.

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### Prerequisites:

Sec IV Cultural, Social and Technical Math 4 (563414 or 063414)  
Placement at the French 100 level (or higher) required

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