





Business Administration with Al Option in Administration & Management

About the Program:

The Business Administration with AI option in the Administration & Management program is designed for students who want a solid grounding in business while gaining the future-proof skills that come from understanding and applying artificial intelligence. AI is transforming how businesses operate worldwide—improving efficiency, enabling smarter decision-making, and creating new opportunities for innovation. Unlike our other Administration & Management profiles, this one focuses on how AI can be used to make practices in management, marketing, finance, and operations more efficient and effective. Students will learn not only the foundations of administration but also how to apply advanced digital tools to streamline processes, analyze data, and adapt quickly to change. This unique combination prepares you to lead and innovate in a rapidly evolving business environment.

Students Will Learn To:

- Apply artificial intelligence tools to support decision-making, problem-solving, and innovation.
- Use AI to design more efficient business practices
- Apply ethical reasoning and responsible practices in the use of AI and data.
- Analyze and interpret data to identify opportunities, measure performance, and improve business outcomes.

Administration & Management Program (410.G0)

Application Deadline: March 1 for the Fall Semester

Minimum Admission Requirements:

Quebec Secondary School Diploma or a level of education that is deemed equivalent by the College. Even if applicants meet the requirement of the Réglement sur le régime des études collégiale, they may be refused admission due to lack of space.

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Prerequisites: Sec IV Cultural, Social and Technical Math 4 (563414 or 063414)

Placement at the French 100 level (or higher) required